

Eliza Ainsworth

TEXTILE DESIGNER

(865) 607-0281 | elizaadesigns@outlook.com | elizaainsworth.com | @elizakart

EDUCATION

Savannah College of Art and Design

Savannah, Georgia

B.F.A. Fibers

Expected Graduation: May 2026

ACADEMIC EXPERIENCE

Recoding Dress- Ulla Johnson

April 2024

- Conducted extensive trend research through WGSN, View, and other databases to create designs aligned with market demands and seasonal themes
- Developed a cohesive print and pattern collection using Adobe that aligns with Ulla Johnson's brand that blends modern aesthetics with bohemian influences
- Coordinated with outsourced fabric printers to achieve standards in color, pattern, and detail to match the brand's goal
- Flatbed printed my pattern on cork by creating a greyscale file and workshopping the amount of passes for each layer in order to achieve my desired look
- Applied texture mapping techniques to fashion sketches, bringing designs to life by simulating fabric patterns and textures

DSCVR Durkan Carpet Design- Mohawk Group

March 2024

- Conducted mood board presentations during brainstorming sessions to visually communicate design ideas
- Created detailed hand-drawn sketches and digital illustrations to visualize carpet designs
- Designed a carpet for Durkan, using their limited color palette and conducting color research to ensure trend relevance and aesthetic cohesion.
- Developed a pattern that balanced Durkan's brand identity with unique, market-responsive design elements

WORK EXPERIENCE

Little Gracie Graphic Designer

Graphic Designer

January 2024- Present

- Designed album art for band using Adobe programs
- Created posters using Adobe software analyzed trends and the band's music to create successful designs
- Designed Prints for band T-Shirts using CAD software
- Collaborated with the band in meetings to discuss the artwork

SCAD

Studio Volunteer

March 2024

- Taught attendees how to create art using indigo dye
- Showed them the proper steps to creating artwork
- Learned teaching skills and how to demonstrate my own skills in fibers.

Fleeting Art Show

Local Art Show Host

April 2024-Present

- Hosted quarterly art shows where local artists and student can publicly present their artwork and get noticed in a fun atmosphere
- Created a positive environment and communicate with other artists
- Curated a space where artists can present their work including projectors and lights

CERTIFICATIONS AND ACHIEVEMENTS

- Jacquard Woven in SCAD Case Exhibition **2024**
- Selected to be in SCAD Rising Summer Exhibition **2024**
- Accepted into SCAD Fibers Thailand Study Trip **2024**
- SCAD Distinguished Scholars Award **2022-2024**
- SCAD Rides and Tides Surf and Skateboard Deck Finalist **2023**

SKILLS

CAD Experienced
Collaboration Skills
Adobe Photoshop Certified
Skilled in Illustration

Problem Solving Abilities
Attention to Detail
Innovative Solutions
Sewing Skills

Trend Analysis and Research
Proactive and self-motivated
Excellent at Fiber Art Forms
Adaptability Skills